acdm20 Dublin

9th-10th March

Sponsorship & Exhibition Opportunities

Sponsorship, Exhibition & Advertising Opportunities

The 2020 ACDM Annual Conference (ACDM20) will be held at Clontarf Castle, Dublin, Ireland from the 9th-10th March 2020. Following the enormous success of the new one and a half day format that we saw in Amsterdam for ACDM19, the ACDM Board have decided that ACDM20 will be similar. Similar in that it will be one and a half days of sessions, talks and workshops, a Conference Dinner on the Monday night, but different in that there will be an opportunity for informal networking on the Sunday evening (8th March).   This provides a wide range of opportunities for sponsors and exhibitors to maximise their exposure and opportunities at a growing event.

ACDM19 saw 150 people attending the Conference with delegates coming from across the World from countries including Russia, Israel, USA, New Zealand and right across Europe. Delegates came from Big Pharma, CROs, Technology Providers, Training Companies, Academic Institutions, Clinical Trial Units and Healthcare Providers. The job roles of delegates covered all levels of seniority from newly recruited Data Managers through to International Group Directors. Speakers came from across the same spectrum as well as including a current Regulatory Inspector.

The ACDM Board are delighted to be able to offer some additional sponsorship opportunities for ACDM20 to respond to the large over subscription for sponsorship opportunities for ACDM19. The ACDM does suggest that you book your sponsorship opportunities as soon as possible as there are limited opportunities available and they are offered on a first-come-first-served basis. These opportunities are detailed in the following pages.

Sponsorship Opportunities

- Premier Sponsor
- Dinner & Networking Sponsor
- Communications & Social Media Sponsor
- Interactive Sponsor
- Awards Sponsor

Exhibition

- Exhibition Stands

Advertising

- Demonstration Hour
- Delegate Guide Advertising

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Sponsorship Opportunities

Premier Sponsors

Premier Sponsorship of ACDM20 will provide the sponsor with excellent exposure from the beginning of the marketing and communications for the event. The sponsor logo will be included on the event website from the time of agreeing to sponsor the event. This will give several months of exposure prior to the event. At ACDM20 the Sponsor will have their logo displayed in many places both on take-home pieces (e.g. delegate guide and bags) and on event signage, staging and on screen. The Premier Sponsors benefit from:

- Organisation logo displayed on electronic and printed materials and labelled as Premier Sponsor (e.g. delegate guide, website, signage, delegate bags).
- Organisation logo displayed at the front of the Main Conference room throughout the event
- Full page full colour advert in the delegate guide
- Logo, description and web link to your organisation from event website
- Opportunity to display a roller banner at a highly visible location within venue

Price: £1,500 (a total of 5 Premier Sponsor opportunities are available. This includes Sponsorships of Dinner & Networking, Communications & Social Media, Interactive & 2 x Corporate Sponsor)

Dinner & Networking Sponsor

The Dinner & Networking Sponsor will automatically be assigned as a Premier Sponsor. In addition to the benefits of Premier Sponsor the Dinner & Networking Sponsor will also have a visible part in the daytime activities and the Conference Dinner. These include

- Additional exposure on the Conference Website, social media and Delegate Guide as Dinner & Networking Sponsor with the sponsor logo included in the description of the 'Conference Dinner'
- Sponsor logo included on the dinner tables in the form of 'table talkers' which can include an advert for the Sponsor Company
- Exclusive social media Postings
- Opportunity to place a give-away/gift at each place setting at the Conference Dinner
- Branded 'table talkers' to be displayed on the coffee stations/lunch stations on both days of the event
- Opportunity for a representative from the sponsor to be invited in stage to welcome people to the Conference Dinner and also to be part of the Awards Presentation.
- Opportunity to be part of/sponsor for the Sunday Evening informal networking.

Price: £2,000 (only 1 sponsorship opportunity available for this)

Communications & Social Media Sponsor

In addition to being a Premier Sponsor for ACDM20 the Communications Sponsor will receive a large amount of exposure in the run up to the event. Marketing communications and information-giving communications will feature a banner advert for the Communications Sponsor. The Conference Website Home Page will also include a slider image containing the Communications Sponsor logo on and a link to their website. In addition to the benefits of being Premier Sponsor the Communication Sponsor will also benefit from:

- Referenced as Communications Sponsor on conference mailings and social media
- Banner advert on the footer of main conference mailings
- Logo included in sliding graphic on home page of Conference Website
- Full colour 2 page centre spread advert in the delegate guide
- Place up to 3 roller banners around the venue advertising your organisation

Price: £2,000 (only 1 sponsorship opportunity available for this)

NEW FOR ACDM20: Interactive Sponsor

The Interactive Sponsor for ACDM20 will be assigned and receive the benefits of a Premier Sponsor. ACDM20 will include interactive sessions throughout the Conference. Interactive sessions will include polling, voting, word clouds, online Q&As, upvoting Q&As, and these will be encouraged throughout the programme development and abstract submissions. As well as the benefits of the Premier Sponsor the Interactive Sponsor will get:

- On screen branding of every interactive activity
- On device branding which will show the logo when a delegate accesses the systems
- Delegate guide branding to provide instructions to access the system
- Conference Dinner use of the technology

Price: £2,000 (only 1 sponsorship opportunity available for this)

Awards Sponsor

ACDM19 saw the introduction of the Annual ACDM Awards. The ACDM Awards for 2020 will be presented at the ACDM20 Conference Dinner. The Sponsor of the Awards will obtain the following benefits:

- The Awards will be referred to as the 2020 ACDM Awards Sponsored by Sponsor Name
- Sponsor logo being shown alongside the online nominations form
- Sponsor logo being included on the actual physical award
- Social media posts and website pages tagging and referring to the sponsor
- Sponsor will be included in the Awards Ceremony at ACDM20 to present the awards
- Sponsor can provide an additional prize if desired

Price: £1,000 (only 1 sponsorship opportunity available for this)

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Exhibition Opportunities

Exhibition Stands

Exhibiting at ACDM20 is an excellent way of meeting potential customers and raising brand awareness. Each exhibitor obtains the following benefits:

- Exhibition Space to accommodate a stand up to 3m wide by 2m high. Table, 2 chairs and electricity supply provided
- The price includes the attendance of 1 person from your organisation (does not include accommodation or attendance at the Conference Dinner)
- Logo and company details added to the Conference Website and printed Delegate Guide

Price per stand: £975

Stand Personnel Pricing:

1 Night Exhibitor Package (B&B 9th March, daytime attendance, Conference Dinner): £535

2 Nights Exhibitor Package (B&B 8th & 9th March, daytime attendance, Conference Dinner): £695

Daytime attendance: £350

B&B: £160 per night

Conference Dinner: £65

Upgrade the included stand person (a single stand person with daytime attendance only is included in the price of the stand) to:

1 Night Exhibitor Package: £225

2 Nights Exhibitor Package: £385

A maximum of 2 stand personnel per Exhibitor Stand can take advantage of this discounted exhibitor personnel pricing. Additional people must register as delegates for the Conference.

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Advertising Opportunities

NEW FOR ACDM20: Demonstration Hour

If you would like to demonstrate your software, your App, your company or just have a gathering of people then there is an opportunity to do this at ACDM20. The session would be an optional session that would be outside of the main programme. This would be either when the conference had closed for the day on Monday 9th and prior to the Conference Dinner, or on the morning of Monday 9th prior to the main Conference starting. The ACDM will work with you to invite delegates and promote the session. Any additional costs, e.g. drinks, AV, will be passed to you at cost price.

Price: £1,000 (excluding additional costs e.g. drinks, AV)

Advertising in Delegate Guide

The Delegate Guide is a printed, full colour and bound handbook for the event and a copy is provided for each Delegate and Speaker. The Guide contains the Programme, Speaker Biographies, Exhibitor and Sponsor details and advertising. All adverts are full colour A4 format.

Price:

Inside front cover: £200 | Rear cover: £200 | Main body advert: £150

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To book
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www.acdmconference.org