





	Pre-C	onference: 12th M	larch 2023	
13:00 - 19:00	Registration			
14:00 - 17:00	Brilliant Barcelona Tour			
17:45 - 18:15	Exhibitor Personnel Reception	First Time Attendee Reception	CDM Leaders & Influer Reception (by invitation	
18:15 - 19:15	Wine Tasting	inical d by elluminate		
19:45 - 22:30	Sangria by the Sea Ne	Sangria by the Sea Networking Event phastar		
Monday 13th March 2023 Cancillarie				
09:00 - 09:10	Welcome to ACDM23			
09:10 - 09:40	<b>Plenary Session 1:</b> From Concept to Breakthrough: The Case for AI/ML in Biometrics <b>Presented by:</b> Lisa Moneymaker, Saama			
09:40 - 10:05	Centralized Data Strategy: The Foundation for Digital Clinical Trials <b>Presented by:</b> Richard Young, Veeva			
10:05 - 10:50	Data Management to Data Sciences Panel: Evolution of the data management role or the birth of a new role? <b>Lead by:</b> Tanya du Plessis, Bioforum. Marcel Mackiewicz, Merck KGaA Santosh Karthikeyan (SK) Viswanatha, AstraZeneca   Richard Davies, CluePoints			
10:50 - 11:05	Bite size Demo: SMEDIDATA			
10:50 - 11:30	Break & Exhibition			
11:00 - 12:00	Demo Hour: 👌 🖡	mes		
Streams	AI/ML	Technology	RBQM	Dealing with external (non-CRF) Data
11:30 - 12:00 Breakouts 1	ML & NLP: Could this be the end of traditional data management as we know it? Adriaan Kruger, nuvoteQ (Pty) Ltd	Improving the speed and quality of dataset deliverables in clinical trials using new automation technology and the CDISC CORE engine <b>Steven Benham,</b> <b>Formedix</b>	From Reactive to Proactive: Data Analytics that Supports Collaboration and Risk-Based Approaches <b>Olgica Klindworth</b> & Greig Duncan, Medidata	External Sources, how to be best integrated into our Data Management landscape <b>Nina Reyes, IQVIA</b>
12:00 - 13:00	Demo Hour:			



Streams	AI/ML	Technology	RBQM	Dealing with external (non-CRF) Data
12:05 - 12:35 Breakouts 2	Identification and avoidance of Bias in Machine Learning, <b>Frank Henrichmann,</b> <b>QFINITY</b>	How technology is elevating the data manager role <b>Sarah Jamal, Oracle</b>	Audit Trail Review at mid-size Pharma - the journey so far Jennifer Nielsen, Lundbeck	Streamzing external data from your lazy work couch <b>Marisa Wyckmans, SGS Health Science</b>
12:35 - 12:50	Bite size Demo: 🧼 OpenClinica			
12:35 - 13:35	Lunch & Exhibition			
12:55 - 13:10	Bite size Demo: 🧿 Castor			
13:00 - 14:00	Demo Hour: formedix			
13:15 - 13:30	Bite size Demo: 🗮   Q V   A			
Streams	AI/ML	Technology	RBQM	Dealing with external (non-CRF) Data
13:35 - 14:05 Breakouts 3	Let's Hear It for the "Human-in-the-Loop" - AI/ML and The Data Manager <b>Diane Lacroix,</b> <b>eClinical Solutions</b>	Data Capture at the hub of Hybrid Clinical Research Platforms of the future <b>Doug Bain, KCR</b>	Visual Data Analytics: Making sense of it all <b>Danielle Grindley,</b> <b>Phastar</b>	Data integration: how best to perform data management activities on data from multiple external sources <b>GK Dabbiru, Labcorp</b>
14:00 - 15:00	Demo Hour: Viedoc			
14:10 - 14:40	<b>Plenary Session 2:</b> The eSource-to-EDC revolution: automating patient data transfer between Electronic Health Records and Electronic Data Capture systems for modern clinical trials <b>Presented by:</b> Richard Yeatman, IgniteData			
14:40 - 15:15	Addressing External Data Trends with Automation in the Clinical Data Lifecycle <b>Presented by:</b> Sheila Rocchio & Diane Lacroix, eClinical Solutions   Marcel Mackiewicz, Merck KGaA			
15.00 16.00				

15:00 - 16:00	Demo Hour: 3 MEDIDATA
15:15 - 15:45	Break & Exhibition
15:25 - 15:40	Bite size Demo: SIGNANTHEALTH



15:45 - 16:10	<b>Plenary Session 3:</b> Embarking on a DCT Journey, A Data Manager's Guide <b>Presented by:</b> Jenna McDonnell, PPD & Natalia Sofia				
16:00 - 17:00	Demo Hour: $\equiv  Q \vee   \land$				
16:10 - 17:00	<b>Think Tank 2023</b> Lead by: Rob Nichols, NB Solutions. Tim Davis, Veeva   Christopher Lamplugh, Merck Sharp & Dohme LLC   Jenna McDonnell, PPD   Adriaan Kruger, nuvoteQ   Claire Bennett, Labcorp				
19:30 - 23:30	-	Evening Event & ACDM 2023 Awards Conference Dinner Sponsor: PHASTAR   Awards Sponsor: SGS Health Science			
	Tuesday 141	th March 2023 🥖	<b>MEDI</b> DATA		
09:30 - 10:00	<b>Plenary Session 4:</b> Migration of data between EDCs, <b>Presented by:</b> Amy Booth & Michael Chan, Veristat				
10:00 - 10:30	How to handle a rescue study as a Data Manager? <b>Presented by:</b> Antoine Roudié, eXYSTAT				
10:30 - 11:30	Demo Hour: 🧼 OpenClinica				
10:30 - 11:00	AGM & ACDM Updates				
11:00 - 11:30	Break & Exhibition				
11:10 - 11:25	Bite size Demo: 🔷 Ermes				
11:30 - 12:30	Demo Hour: <b>5 Castor</b>				
Streams	AI/ML	Technology	DM Insights	Dealing with external (non-CRF) Data	
11:30 - 12:00 Breakouts 4	Leveraging machine learning and deep learning for NLP in clinical data management – a practical use case <b>Nicolas Huet,</b> <b>CluePoints</b>	Gamification as a participant retention strategy in clinical trials: How does it work? How does it affect the conduct of clinical trials? Diego Herrera Egea & Christer Nilsson, Almirall S.A & Replior AB	ТВА	Customisation of Data Management Activities during Data Integration <b>Ullas Arabhavi</b> , <b>George Clinical</b>	



Streams	AI/ML	Technology	DM Insights	Dealing with external (non-CRF) Data
12:05 - 12:30 Breakouts 5	Data mining of a medical device registry <b>Magdalena Breu,</b> <b>MED-EL</b>	Making every data point count: the value of machine-readable, FAIR (meta)data in clinical research Martijn Kersloot, Castor	Where is my Statistician? <b>Julia Czarnecka,</b> AstraZeneca	Ready for remote: eCOA and EDC <b>Andreas Weber,</b> <b>EvidentIQ</b>
12:30 - 12:45	Bite size Demo:			
12:30 - 13:30	Lunch & Exhibition			
12:50 - 13:05	Bite size Demo: VIECOC			
13:10 - 13:25	Bite size Demo: formedix			
13:30 - 14:30	Demo Hour: SIGNANT HEALTH			
Streams	AI/ML	Technology	DM Insights	Dealing with external (non-CRF) Data
Streams 13:30 - 14:00 Breakouts 6	AI/ML AI/ML Applications in DM: The big players only club? Presented by: Ashley Howard, Pfizer and Panel: Malaikannan Sankarasubbu, Saama	Technology Data Management in Sponsor operated Phase 1 Unit Maja Toft Løvbakke & Charlotte Preuss Nielsen, Novo Nordisk A/S	DM Insights Time goes fast, are you really ready for unblinding? Stijn Vermeylen, SGS Belgium	
13:30 - 14:00	AI/ML Applications in DM: The big players only club? Presented by: Ashley Howard, Pfizer and Panel: Malaikannan Sankarasubbu, Saama Plenary Session 5: Data Management in a Presented by: Amanda	Data Management in Sponsor operated Phase 1 Unit Maja Toft Løvbakke & Charlotte Preuss Nielsen, Novo Nordisk A/S	Time goes fast, are you really ready for unblinding? Stijn Vermeylen, SGS Belgium	(non-CRF) Data How Much Data Is Enough? Optimizing Sustainable Data Collection from Wearable Sensors Kevin Machado Gamboa, Medidata
13:30 - 14:00 Breakouts 6	AI/ML Applications in DM: The big players only club? Presented by: Ashley Howard, Pfizer and Panel: Malaikannan Sankarasubbu, Saama Plenary Session 5: Data Management in a Presented by: Amanda Research   John Turgoo	Data Management in Sponsor operated Phase 1 Unit <b>Maja Toft Løvbakke &amp; Charlotte Preuss</b> <b>Nielsen, Novo</b> <b>Nordisk A/S</b> an Academic World – Ca a Bravery, Imperial Colle ose, Hull Health Trials L borations - Pharma wo	Time goes fast, are you really ready for unblinding? Stijn Vermeylen, SGS Belgium	(non-CRF) Data How Much Data Is Enough? Optimizing Sustainable Data Collection from Wearable Sensors Kevin Machado Gamboa, Medidata
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# EXHIBITORS

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Veeva veristat viedoc"				
6 6 Barcelona 12th-14th March				

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# **PREMIER SPONSORS**

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### **Venue & Information**

### The City of Barcelona

Barcelona, the cosmopolitan capital of Spain's Catalonia region, is known for its art and architecture. The Sagrada Família church and other modernist landmarks designed by Antoni Gaudí dot the city. Museu Picasso and Fundació Joan Miró feature modern art by their namesakes. Barcelona has a fascinating history with so much to see including numerous museums.







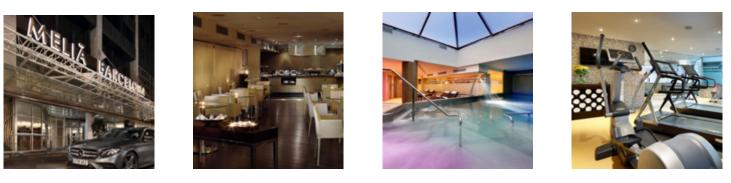


### **Hilton Barcelona**

Featuring an impressive lobby, the stylish Hilton Barcelona offers free WiFi, access to its 24-hour gym

and rooms with city views and plasma TV. The hotel is a 15-minute walk from FC Barcelona's Camp Nou Stadium. Each stylish, soundproofed room at the Barcelona Hilton features air conditioning, iPod docking stations and tea and coffee-making facilities. Hilton Barcelona's Mosaic restaurant offers Catalan and Mediterranean cuisine prepared using seasonal, local products. The Vibe Bar & Restaurant serves tapas and cocktails. Guests can enjoy live sport on the bar's large TV.

Check in time: 14:00 (local time) Check out time: 12:00 (local time)



### Meliá Barcelona Sarrià

Meliá Barcelona Sarriá features a spa, a 24-hour gym and a restaurant. Gaudi's major works, such as La Pedrera and Casa Battló are 1.2 miles away. There is free WiFi available throughout.

The Melia Barcelona Sarriá's rooms feature chic, contemporary décor with 42-inch TVs and bathrooms with marble finishing and baths or showers. A welcoming international buffet breakfast, including gluten-free products and options and special dietary options, is served every morning. The Nonna Maria restaurant serves mediterranean and international cuisine.

Check in time: 15:00 (local time) Check out time: 12:00 (local time)

