

acdm27



OSLO

14-16th March

SPONSORSHIP & EXHIBITION BROCHURE



ACDM27 Exhibition & Sponsorship Opportunities

Join Us in Oslo for ACDM27: The Premier European Clinical Data Management Event

Mark your calendars for the 2027 ACDM Annual Conference (ACDM27), taking place in the vibrant city of Oslo from March 14th to 16th, 2027. Building on the momentum of ACDM26, ACDM27 will bring together the clinical data community for three days of fresh insight, innovation and collaboration, making it a key date in the calendar for clinical data professionals.

Unrivalled Expertise and Networking

ACDM26, held in Berlin in March 2026, brought together nearly 500 attendees from more than 220 organisations for three days of insightful discussion, practical workshops and valuable networking. With a strong programme of expert speakers, specialist panels, hands-on workshops, the interactive Live Lounge and engaging debates, ACDM26 reinforced its position as Europe's leading event for clinical data management professionals.

Maximise Your Exposure

ACDM27 will build on the strong foundation of previous events, offering sponsors and exhibitors exceptional visibility and direct access to a diverse and highly engaged audience. From industry newcomers to experienced professionals, delegates represent a broad cross-section of the clinical research landscape, including pharma, biotech, CROs, technology companies, academia and healthcare providers. With attendance and visibility continuing to grow year on year, ACDM27 provides an excellent opportunity to showcase your products and services, strengthen relationships and connect with the people shaping the future of clinical data management.

The Largest Clinical Data Management Conference in Europe

Building on the remarkable growth of recent years, ACDM27 promises to be a memorable occasion as the ACDM Association celebrates 40 years of supporting the clinical data management community.

Secure Your Spot

Don't miss your chance to be part of ACDM27. With a strong history of sold-out exhibition spaces and growing demand for attendance each year, securing your place early ensures maximum visibility and the best opportunity to connect with delegates throughout the event.

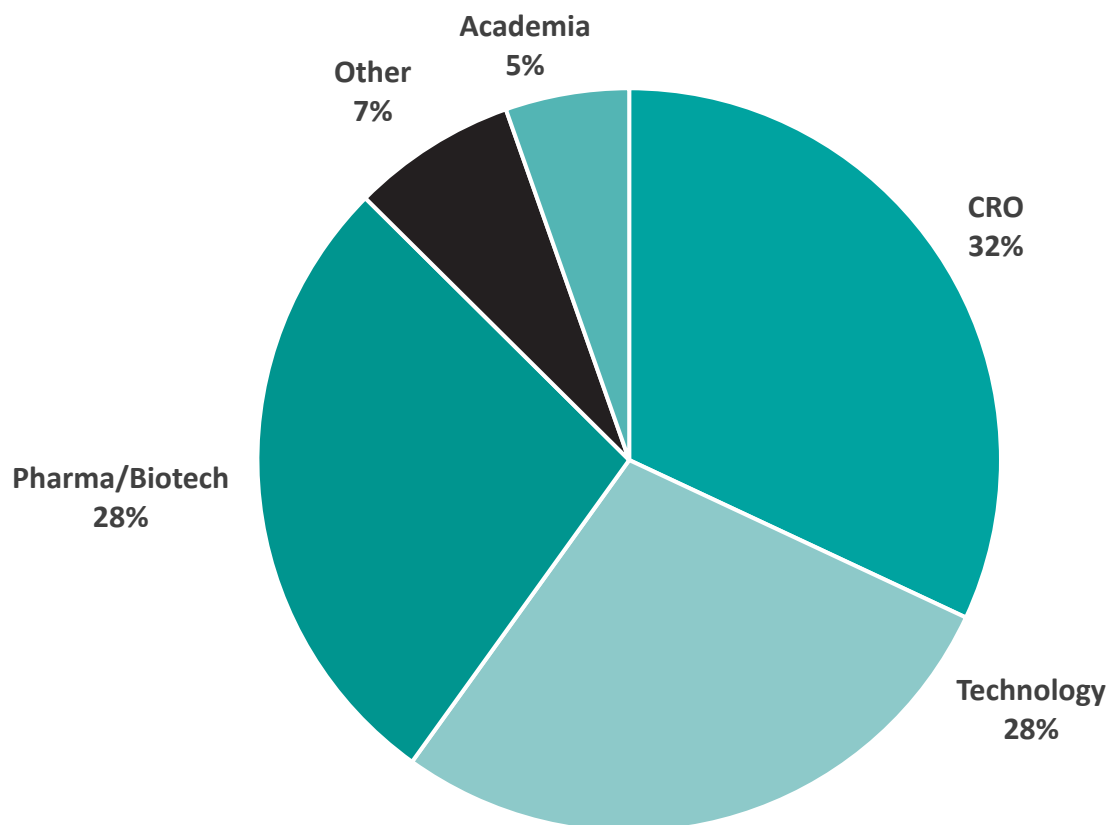
By joining us in Oslo, you will place your organisation at the centre of Europe's leading clinical data management conference. Whether you are looking to showcase new solutions, strengthen existing relationships, or build new partnerships within the clinical research community, ACDM27 provides a unique platform to raise your profile and engage with the professionals shaping the future of clinical data management.

ACDM26 Attendee Demographics

Our audience at ACDM26 reflected the global and diverse nature of the clinical data management community:

- Number of attendees: 485+
- Number of different organisations: 220+
- Number of different countries: 30+

See the pie chart below for a breakdown of attendees by organisation type: Pharma/Biotech/Sponsor, CRO, Technology/Software, Academia and Other.



ACDM27 Exhibition & Sponsor Pricing

Category	Type	Price	Available
GOLD	CONFERENCE DINNER	€10,500	1
	SUNDAY NETWORKING	€9,250	1
	VIDEO	€6,000	1
	PHOTOGRAPHY	€6,000	1
	AWARDS	€7,250	1
	EVENT APP	€7,250	1
	SOCIAL MEDIA & COMMS	€8,000	1
	LEADERS FORUM STREAM	€8,000	1
	LANYARD*	€6,500	1
	GOLD EVENT SPONSOR	€5,750	Up to 4
SILVER	MAIN ROOM	€3,600	1
	BREAKOUT ROOM	€ 3,600	1
	HOTEL KEYCARD WALLET	€ 3,600	1
	PEN & NOTEBOOK*	€1,000	1
	SUNDAY DRINKS RECEPTION	€3,600	1
	MONDAY DRINKS RECEPTION	€3,600	1
	BAG SPONSOR	€5,000	1
BRONZE	DAY 1 SPONSOR	€2,500	1
	DAY 2 SPONSOR	€2,500	1
	LUNCH DAY 1	€1,500	1
	LUNCH DAY 2	€1,500	1
	BREAKS DAY 1	€1,500	1
	BREAKS DAY 2	€1,500	1
EXHIBITION STAND	SHOWCASE STAND 4m x 3m	€7,950	6
	PREMIUM PLUS 3m x 2m in premium position	€4,650	9
	PREMIUM 3m x 2m	€4,250	23
	STANDARD 2.5m x 2m	€3,000	4
LIVE LOUNGE SESSION	15-minute showcase session	€1,300	9
DEMO SESSIONS	45-minute demonstration session	€1,850	8

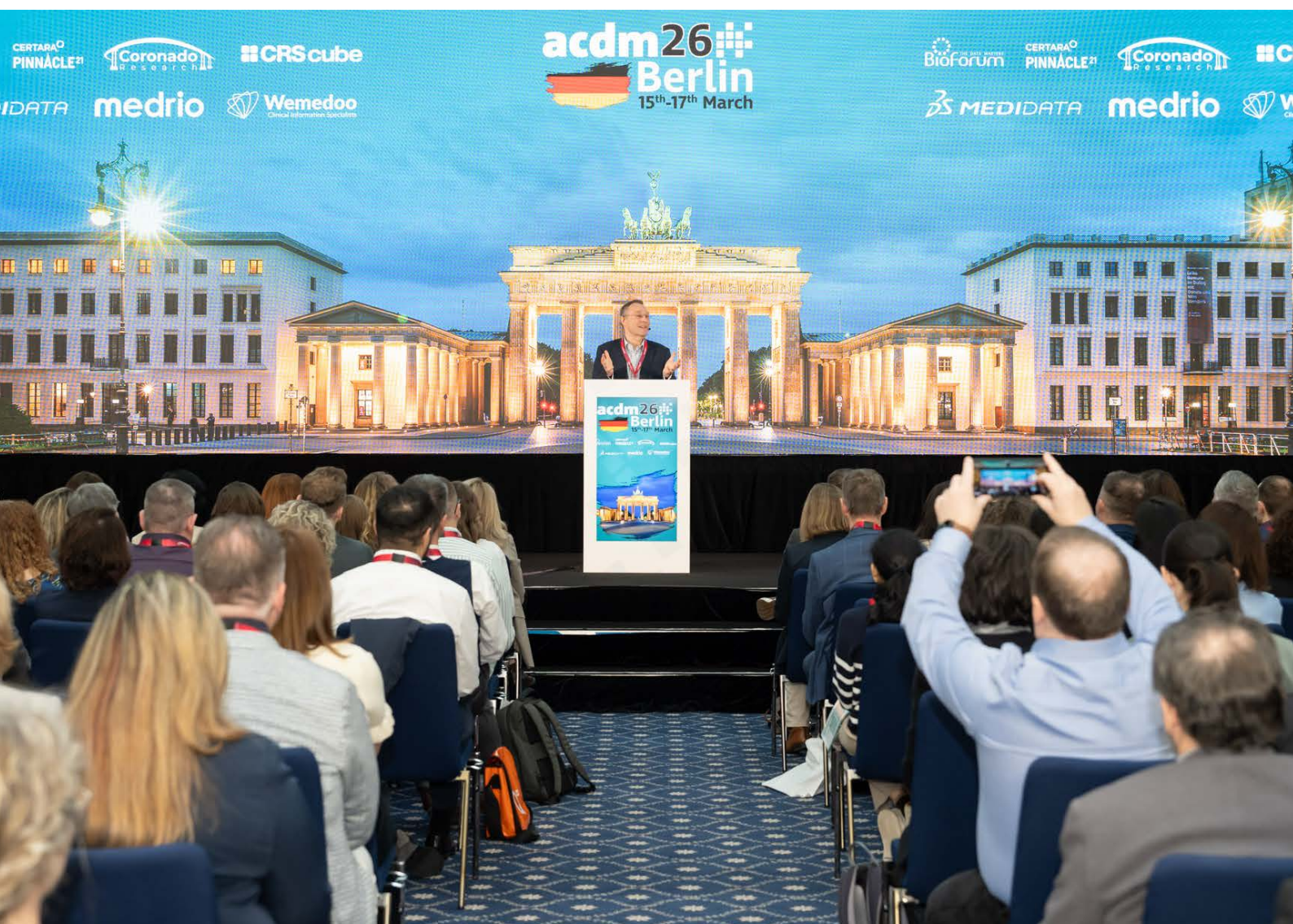
* Please note: sponsor must provide these.

Gold Sponsorship:

Gold Sponsors at ACDM27 will benefit from the dedicated support of our specialist conference team and enjoy exceptional brand exposure throughout the event. Our marketing and communications strategy will spotlight Gold Sponsors in the lead-up to ACDM27, ensuring maximum visibility and engagement with a highly relevant audience. As a Gold Sponsor, your organisation's logo, profile, and website link will be prominently featured on the dedicated conference website. ACDM27 offers extensive opportunities for Gold Sponsors to elevate their brand across all event materials, including signage, staging, screens, delegate guides, and bags.

Gold Sponsorship benefits include:

- Organisation logo included in the event branding, appearing on all conference related social media posts and event promotional mailings before, during and after ACDM27.
- Organisation logo prominently displayed on electronic and printed materials, identified as Gold Sponsor (e.g., Delegate Guide, Conference Website, signage, delegate bags).
- Organisation logo featured prominently at the forefront of the main conference room throughout the event.
- Full-screen, full-colour advertisement on the Event App.
- Logo, description, and website link showcased on our Conference Website.
- Opportunity to prominently display a roller banner at a strategic location within the venue.



Gold Sponsorship Opportunities:

Conference Dinner Sponsor (€10,500) – 1 available

Become the exclusive Conference Dinner Sponsor for ACDM27 and position your brand at the heart of one of the event's most anticipated evenings. Building on the success of ACDM26, where over 410 attendees joined the conference dinner, this is a standout opportunity to showcase your company to a highly engaged audience. With dedicated support from our conference and social media teams in the run-up to ACDM27, your brand will benefit from exceptional visibility and strategic promotion before, during, and after the event.

Benefits include:

- Recognition and benefits equivalent to those of Gold Sponsorship.
- Additional exposure on the Conference Website, social media platforms, and Event App, prominently featuring the Conference Dinner sponsor logo within the 'Conference Dinner' description.
- Sponsor logo prominently displayed on dinner tables through eye-catching 'table talkers', which can also incorporate an advertisement for your company.
- Exclusive social media posts, ensuring your brand stands out in the digital realm.
- Opportunity for a representative from your company to take the stage and extend a warm welcome to attendees at the Conference Dinner.
- With the anticipation of an even larger turnout for ACDM27, now is the perfect time to secure your place as the Conference Dinner Sponsor and ensure your brand receives maximum exposure and engagement.



Sunday Networking Sponsor (€9,250) – 1 available

Networking is at the heart of every ACDM Conference, creating space for meaningful connections and collaboration across the clinical data management community. At ACDM27, networking opportunities will begin on the Sunday evening before the main conference, an informal and welcoming setting for delegates, exhibitors, and speakers to meet and connect. The evening will feature interactive activities and a relaxed buffet, designed to encourage conversation and spark new professional relationships.

Following the success of ACDM26, where 350 attendees gathered at a unique venue of three levels of food, drinks and conversations and with a live DJ, ACDM27 promises to take the networking experience to the next level.

Benefits of sponsoring the networking event include:

- Recognition and perks equivalent to those of Gold Sponsorship, ensuring your brand receives maximum exposure.
- Sponsor logo prominently displayed throughout the networking evening, enhancing brand visibility.
- Exclusive social media postings, spotlighting your brand and its involvement in the networking activities.
- Opportunity for a representative from your company to extend a warm welcome to attendees at the networking event.
- Collaborate with our organising team to design the networking activities, maximising exposure for your brand.
- Opportunity to provide giveaways at the networking event, leaving a lasting impression on attendees.
- Don't miss this opportunity to connect with industry peers, showcase your brand, and leave a lasting impression at ACDM27's networking event.



Video Sponsor (€6,000) – 1 available

Put your brand in the spotlight at ACDM27 with our Video Sponsorship opportunity. A professional filmmaker will capture the key moments, energy and insight of the event, with your brand featured prominently in the final edit, shared widely with the global clinical data community.

As the ACDM27 Video Sponsor, you'll enjoy the following benefits:

- Recognition and perks equivalent to those of Gold Sponsorship, ensuring your brand stands out.
- Your organisation's watermark prominently featured on all videos posted online and on social media platforms from ACDM27, maximising your brand's exposure.
- Sponsor logo included in all marketing materials and the Delegate Guide, reinforcing your brand across various channels.
- Exclusive opportunity to have a customised video session or interview at your exhibition stand, highlighting your brand and engaging with attendees during the event (exhibition stand not included in sponsorship price).
- Don't miss this unparalleled opportunity to elevate your brand's visibility and engagement at ACDM27 with our Video Sponsorship.

Photography Sponsor (€6,000) – 1 available

Capture the essence of ACDM27 and maximise your brand exposure with our Professional Photography Sponsorship opportunity. A dedicated photographer will document the most memorable moments of the event, with your brand receiving prominent and widespread visibility across ACDM's post-event communications.

As the sponsor of ACDM27 Photography, you will enjoy the following benefits:

- Recognition and perks equivalent to those of Gold Sponsorship, elevating your brand's presence.
- Your organisation's watermark prominently featured on all photographs posted online and on social media platforms from ACDM27, ensuring your brand is seen by thousands.
- Sponsor logo included in all marketing materials and the Event App, enhancing brand visibility across various channels.
- Exclusive opportunity to have a personalised photo session at your exhibition stand, capturing your stand personnel and showcasing your brand in action.
- Don't miss out on this unique opportunity to showcase your brand and leave a lasting impression at ACDM27 with our Professional Photography Sponsorship.

ACDM 2027 Awards Sponsor (€7,250) – 1 available

Celebrate achievement and align your brand with excellence in Clinical Data Management by sponsoring the 9th Annual ACDM Award. A highlight of the Annual Conference, the Awards shine a spotlight on innovation, dedication and outstanding contributions across the profession.

As the sponsor of the ACDM 2027 Awards, you'll enjoy the following benefits:

- Enjoy Gold sponsorship status, ensuring your brand receives top-tier recognition.
- The Awards will be prominently referred to as the ACDM 2027 Awards Sponsored by [Your Sponsor Name], putting your brand front and centre.
- Your sponsor logo showcased alongside the online nominations form, increasing brand visibility.
- Social media posts and website pages tagged and referring to your brand, amplifying your reach and engagement.
- Exclusive opportunity for your representatives to be included in the Awards Ceremony at the ACDM27 Conference Dinner, presenting the awards and further reinforcing your brand's association with excellence in Clinical Data Management.
- Don't miss this exclusive opportunity to align your brand with excellence and gain unparalleled exposure at ACDM27 through the Awards sponsorship.





Event App Sponsor (€7,250) – 1 available

Maximise your brand's visibility and engagement by sponsoring the ACDM27 Event App. As an essential tool for delegates, the app is used before, during and after the conference, giving your organisation consistent and high-impact exposure throughout the entire event journey.

Benefits of the Event App Sponsorship include:

- Recognition and perks equivalent to those of Gold Sponsorship, elevating your brand's status.
- The event app branded with your logo, providing constant exposure to attendees as they navigate the conference.
- Social media announcements and targeted mailings inviting users to access the app, further driving engagement, and increasing brand awareness.
- Don't miss this opportunity to showcase your brand and engage with attendees throughout ACDM27. Become the Event App Sponsor and ensure your organisation stands out in the digital landscape of the conference.

Communications & Social Media Sponsor (€8,000) – 1 available

Maximise your brand's exposure in the lead-up to ACDM27 with the Communications & Social Media Sponsorship. Your logo and website link will feature prominently on the Conference Website home page slider, while a dedicated banner advert will appear across all marketing and event communications, positioning your organisation as the official Communications Sponsor. At ACDM27 itself, enjoy enhanced visibility as part of this high-profile sponsorship package.

Benefits include:

- Gold sponsorship perks and recognition as the Communications Sponsor on conference mailings and across our social media channels, amplifying your brand's reach.
- A banner advert prominently displayed on the footer of all main conference mailings, ensuring consistent exposure to attendees.
- Don't miss out on this opportunity to position your brand for success and maximise your impact at ACDM27.

Leaders Forum Stream Sponsor (€8,000) – 1 available

Position your organisation at the forefront of industry innovation by sponsoring the ACDM27 Leaders Forum Stream. As a sponsor of this high-profile conference stream, your brand will be aligned with senior leaders and cutting-edge discussions that shape the future of clinical data management and trials.

The Leaders Forum brings together senior voices from pharma, CROs, biotech, tech and regulatory sectors for an engaging mix of strategy, innovation and real-world insight. From AI and clinical trial design to data privacy, standardisation and leadership wellbeing, the sessions deliver practical knowledge and fresh thinking that resonate beyond the event.

Benefits of the Leaders Forum Stream Sponsorship include:

- Recognition and perks equivalent to those of Gold Sponsorship, reinforcing your brand's credibility and influence.
- Your branding featured throughout the Leaders Forum stream.
- Association with high-level content that attracts senior decision-makers and stakeholders from across the industry.
- Inclusion in promotional communications and social media activity related to the Leaders Stream.
- A unique opportunity to align your organisation with strategic thinking, leadership development and industry innovation



Lanyard Sponsorship (€6,500) – 1 available

Elevate your brand's visibility and make a lasting impression by sponsoring the lanyards at ACDM27. Worn by every attendee, lanyards offer continuous exposure throughout the event and beyond, appearing in photographs, social media posts and all key moments. With nearly 500 delegates at ACDM26, this sponsorship provides a highly effective way to showcase your organisation to a focused and engaged audience.

Benefits of sponsoring the Lanyards include:

- Recognition and perks equivalent to those of Gold Sponsorship.
- Increased brand exposure to a captive audience throughout ACDM27.
- Your organisation's logo prominently displayed on lanyards worn by attendees, ensuring continuous visibility.
- Enhanced brand recognition in event photographs and social media posts, extending the reach of your brand beyond the event itself.
- Exclusive opportunity to showcase your organisation's commitment to the ACDM community.

To make the most of this opportunity, simply supply your organisation's lanyards (at your cost) no later than four weeks before ACDM27. It's a straightforward and effective way to ensure your brand stands out and leaves a lasting impression.

Gold Event Sponsor (€5,750) – 1 available

The Gold Event Sponsor is a key part of ACDM27, receiving premium visibility, recognition, and engagement opportunities throughout the event.

Benefits include:

- Gold sponsorship perks.
- Recognition as Gold Event Sponsor on conference mailings and across our social media channels, amplifying your brand's reach.
- Exclusive opportunity to showcase your organisation's commitment to the ACDM community.



Silver Sponsorship

As a Silver Sponsor at ACDM27, your organisation will benefit from dedicated support from our conference team and enjoy strong brand exposure in the run-up to and throughout the event. This package offers a valuable opportunity to enhance your presence within the clinical data community.

Benefits of the Silver Sponsorship include:

- Inclusion of your organisation's logo in event branding, appearing on some of the conference-related social media posts before, during, and after ACDM27.
- Your organisation's logo displayed on electronic and printed materials, identified as a Silver Sponsor (e.g., Delegate Guide, Conference Website).
- Inclusion of your organisation's logo, description, and website link on our Conference Website, ensuring exposure to our online audience.

Showcase your organisation's commitment to ACDM27 and connect with a highly relevant audience by becoming a Silver Sponsor. This is a valuable opportunity to enhance your visibility and make a meaningful impact at the event.



Silver Sponsorship Opportunities

Main Room Sponsorship (€3,600) – 1 available

Maximise your brand's impact with Main Room Sponsorship at ACDM27. Sponsoring the main conference room across both days offers extensive visibility and recognition, placing your brand at the centre of the event experience for all attendees. With nearly 500 participants at ACDM26, this is a high-profile opportunity to stand out and connect with a focused audience.

Why Choose Main Room Sponsorship?

- Enjoy recognition and benefits equivalent to those of a Silver Sponsor, ensuring your brand receives prominent exposure and recognition throughout the conference.
- Capitalise on the opportunity to place a flyer or giveaway on each seat in the conference room at the start of each day, reaching attendees directly and leaving a lasting impression.
- Benefit from the placement of two roller banners down the sides of the main conference room, maximising visibility and attracting attention from conference participants.
- Engage attendees with a looping video or graphic displayed on the screen prior to the start of each session in the main room, showcasing your brand's message or offerings.
- Extend your brand's reach digitally with a one-page advertisement on the event app, ensuring visibility among attendees before, during, and after the conference.
- Stand out with your logo prominently featured on the floor plan alongside the main conference room, guiding attendees' attention to your brand's presence.

Don't miss this exclusive opportunity to maximise your brand's impact and engage directly with conference participants at ACDM27. Secure your Main Room Sponsorship today and position your organisation for standout visibility and success.



Breakout Rooms Sponsorship (€3,600) – 1 available

Elevate your brand with Breakout Room Sponsorship at ACDM27. Sponsoring the breakout room on both conference days offers a unique chance to connect with attendees in an intimate setting across a diverse range of focused sessions and discussions. These sessions cover key topics and emerging trends in clinical data management, attracting engaged participants eager to learn and network. With nearly 500 participants at ACDM26, this sponsorship provides significant exposure and a lasting impact, positioning your brand at the heart of the event's dynamic programme.

Why Sponsor Breakout Rooms?

- Enjoy recognition and benefits equivalent to those of a Silver Sponsor, ensuring your brand receives significant exposure and recognition throughout the conference.
- Seize the opportunity to place a flyer or giveaway on each seat in the breakout room at the start of each day, reaching attendees directly and leaving a lasting impression.
- Benefit from the placement of one roller banner down the side of the breakout rooms, maximising visibility and attracting attention from conference participants.
- Engage attendees with a looping video or graphic displayed on the screen prior to the start of each session in the room, showcasing your brand's message or offerings.
- Extend your brand's reach digitally with a one-page advertisement on the event app, ensuring visibility among attendees before, during, and after the conference.

Hotel Keycard Wallet Sponsorship (€3,600) – 1 available

Elevate your brand visibility with Hotel Bedroom Keycard Wallet Sponsorship at ACDM27. This unique opportunity puts your brand directly into the hands of attendees, ensuring repeated exposure throughout their stay. With every use, your organisation gains valuable visibility in a personal and practical way, making a lasting impression beyond the conference sessions. Secure this sponsorship to connect with delegates in an impactful and memorable way.

Why Choose Keycard Sponsorship?

- **Prime Visibility:** Your logo will be prominently displayed on the holders of all hotel bedroom keycards, ensuring repeated exposure to attendees throughout their stay at the conference hotel.
- **Enhanced Recognition:** Enjoy recognition and benefits equivalent to those of a Silver Sponsor, further amplifying your brand's presence and impact at ACDM27.
- **Exclusive Branding Opportunity:** Stand out from the crowd with your logo prominently featured on every hotel bedroom keycard holder, guaranteeing maximum visibility and recognition among attendees.

Pen & Notebook Sponsorship (€1,000) – 1 available

Don't miss the chance to make your mark at ACDM27 by sponsoring the pens and notebooks included in delegate bags. As a Pen & Notebook Sponsor, your organisation will benefit from prominent brand exposure every time delegates take notes, helping you connect with a focused and engaged audience throughout the event and beyond.

Benefits include:

- Recognition and benefits equivalent to those of a Silver Sponsor.
- Opportunity to provide branded pens and notebooks for inclusion in delegate bags, ensuring your brand reaches every attendee.

For ACDM27, the sponsor is kindly requested to supply pens and notebooks for inclusion in the delegate bags. These items should be shipped to the venue in advance of the event. By providing these essential tools, sponsors not only contribute to the attendees' experience but also gain valuable visibility through their branded merchandise. This gesture ensures that delegates are equipped with the necessary materials to engage effectively with the conference content while fostering brand recognition for the sponsors.



Drinks Reception Sponsorship (€3,600 each)

Elevate your brand's presence and start ACDM27 in style by sponsoring one of our Drinks Receptions. There are two exclusive opportunities available:

Sunday Welcome Drinks Reception – 1 available

This event kicks off ACDM27 by bringing attendees together for a relaxed welcome drink ahead of the Sunday Networking Evening. As the Sunday Drinks Reception Sponsor, your organisation will enjoy:

- Recognition and benefits equivalent to those of a Silver Sponsor.
- Branding opportunities at the reception venue for maximum visibility.
- Opportunity to deliver a short welcome talk at the reception.
- Chance to provide a giveaway, leaving a lasting impression on attendees.

Monday Pre-Dinner Drinks Reception – 1 available

Set the tone for the evening by sponsoring the Pre-Dinner Drinks Reception on Monday, held just before the Conference Dinner. As the Monday Drinks Reception Sponsor, your organisation will receive:

- Recognition and benefits equivalent to those of a Silver Sponsor.
- Prominent branding at the venue to maximise exposure.
- Opportunity to address attendees briefly before the dinner begins
- Option to provide a giveaway to enhance brand recall.

Choose either or both opportunities to connect with delegates in a welcoming and social environment, ensuring your brand stands out at ACDM27.



ACDM27 Delegate Bag Sponsorship (€5,000) – 1 available

Make your brand stand out at ACDM27 by becoming the Delegate Bag Sponsor. This opportunity puts your organisation front and centre as every attendee receives a bag filled with essential materials, ensuring your brand is present throughout the event and remembered long after. As delegates carry the bags across the venue and into their daily routines, your logo will gain high-impact exposure that extends well beyond the conference sessions.

Why Choose Bag Sponsorship?

- **High Visibility:** Every attendee receives a delegate bag, offering prime exposure for your brand across the venue and beyond.
- **Social Media Presence:** Your logo on the delegate bags will be featured in event photographs shared on ACDM's social media accounts, enhancing your online visibility.
- **Exclusive Branding:** Stand out with your logo exclusively featured on one side of the delegate bags, ensuring maximum impact and recognition.

Each delegate bag will have the Bag Sponsor logo exclusively on one side of the bag. The main sponsors and ACDM27 logo will be on the opposite side of the bag.



Bronze Sponsorship:

As a Bronze Sponsor, your organisation will enjoy a range of valuable benefits designed to boost your brand's visibility and engagement before and during ACDM27, including:

- Social media and conference mailing announcement as a sponsor
- Listing and profile on conference website, event app and delegate guide
- Logo on main conference branding at the venue

Bronze Sponsorship Opportunities:

Day 1 or Day 2 Sponsor (€2,500 per day) – 1 available per day

Boost your organisation's visibility at ACDM27 by sponsoring a full conference day. Whether you choose Day 1 or Day 2, this high-profile opportunity places your brand at the forefront of the delegate experience.

Enjoy a range of impactful benefits, including:

- Recognition and benefits equivalent to those of a Bronze Sponsor.
- Branding and logo displayed prominently on screens in all rooms throughout the sponsored day, ensuring widespread visibility among attendees.
- Opportunity to showcase your organisation through a recorded video played during breaks, engaging directly with conference participants.
- Chance to place a giveaway or flyer on seats in the main conference room, providing tangible exposure to every attendee.
- Advertisement placement on the event app, reaching attendees digitally and extending your brand's reach beyond the conference venue.
- Join the Ranks of ACDM27 Sponsors.

This is a high-impact way to boost your visibility, align with key conference moments and leave a lasting impression across the event.



Lunch Sponsorship for Day 1 or Day 2 (€1,500 per day) – 1 available per day

Enhance your brand visibility by sponsoring lunch on one of the main conference days at ACDM27. With delegates gathering to recharge and connect, lunch provides a prime opportunity to place your organisation at the centre of the conversation.

As a Lunch Sponsor, your organisation will benefit from:

- Recognition and benefits equivalent to a Bronze Sponsor.
- Sponsor logo displayed on the main room screens before lunch sessions.
- Branding on event “table talkers” placed around the lunch service area.
- Option to provide flyers or giveaways in the lunch area for added engagement.

Break Sponsorship for Day 1 or Day 2 (€1,500 per day) – 1 available per day

Position your brand where attendees gather to network and refresh by sponsoring the coffee and tea breaks at ACDM27. These high-traffic moments are ideal for increasing brand exposure in a relaxed, social setting.

As a Break Sponsor, your organisation will benefit from:

- Recognition and benefits equivalent to a Bronze Sponsor.
- Sponsor logo displayed on the main room screens before each break.
- Branding on event “table talkers” placed in break areas.
- Opportunity to distribute flyers or giveaways to engage with attendees directly.



Exhibition, Live Lounge & Demo Sessions

Exhibition Stands

Position Your Brand at the Forefront of ACDM27.

Join the prestigious ACDM27 Conference and seize the opportunity to showcase your brand to a global audience. ACDM26 welcomed nearly 500 attendees from over 220 organisations and more than 30 countries, offering outstanding visibility to a highly engaged clinical data management community. With over 40 companies exhibiting and high demand for stand space, interest continues to grow, highlighting the importance of securing your spot early for ACDM27 in Oslo.

Why Exhibit at ACDM27?

- **Showcase your solutions to a targeted audience** with a range of exhibition spaces designed to highlight your products and services to engaged conference attendees.
- **Connect directly with potential customers** through one or two exhibitor personnel passes included in your package (daytime access only. Does not include accommodation or the conference dinner), giving your team the opportunity to network and build valuable relationships.
- **Increase your brand visibility** with your logo and company details featured on the Conference Website and in the printed Delegate Guide, keeping your organisation front of mind throughout the event.

ACDM27 offers the following levels of Exhibition Stand. These relate to size and location:

Type	Price	Available No.	Personnel included	Size
Showcase Stand	€7,950	6	2	4m x 3m (no sides)
Premium Plus	€4,650	9	2	3m x 2m in a premium position (no sides)
Premium	€4,250	23	2	3m x 2m (no sides)
Standard	€3,000	4	2	2.5m x 2m (no sides)



Stand Specification:

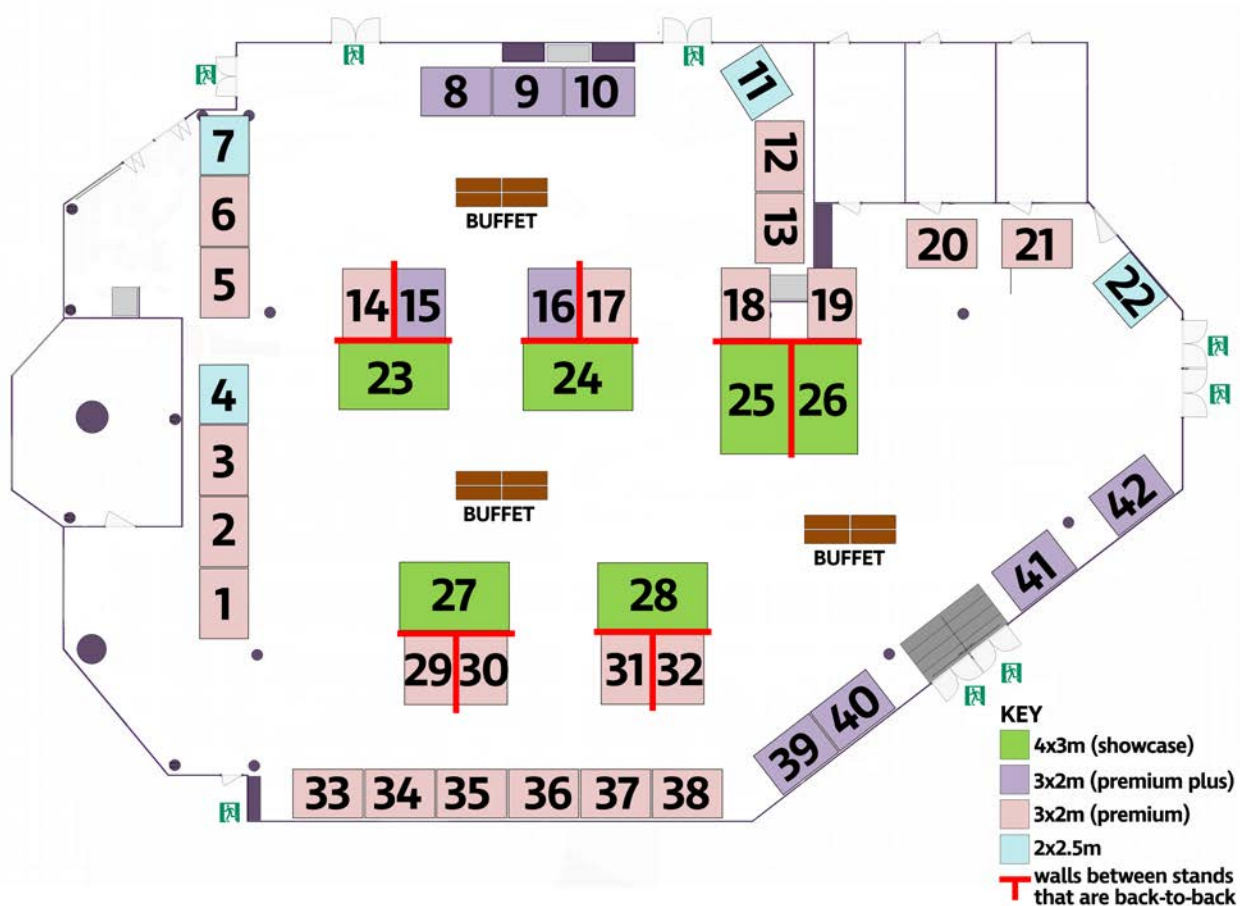
- Free-standing exhibition spaces, no shell-scheme.
- No fixed sides permitted.

Permitted on your stand:

- Stand can be a flat panel e.g. pop-up exhibition stands, roller banners, lightboxes.
- Furniture: Table or high table with chairs or stools in front of the back panel. (a standard 1.8m table and 2 chairs are provided for each stand)
- Display Options: Display monitor or similar equipment (available for hire at additional cost).
- Literature Display: Small literature stand or podium stand allowed.

These specifications provide exhibitors with the flexibility to design their space to best represent their brand, ensuring optimal visibility and interaction with attendees.

Exhibition plan shown below. Final version to be confirmed.



ACDM27 Live Lounge (€1,300)

The ACDM27 Live Lounge is a modern, open-sided theatre located at the centre of the main exhibition hall. With 30 seats, this dynamic space offers a unique opportunity for your organisation to showcase products or services to a captivated audience. The open design draws in not only seated attendees but also passers-by, increasing your brand exposure throughout the event.

Each showcase session lasts 15 minutes and is scheduled during lunch or break times to maximise engagement. A full suite of audio-visual equipment is provided to ensure your presentation is clear, professional, and impactful.

Take advantage of this prime setting to engage with attendees:

- **High Visibility:** Situated in a bustling area, your showcase benefits from high foot traffic and visibility.
- **Effective Engagement:** 15-minute sessions timed perfectly to coincide with peak attendee availability.
- **Maximum Exposure:** Your showcase will be prominently advertised in the conference program, ensuring attendees can plan to attend.
- **Elevate your brand and connect directly with industry professionals at ACDM27 through a dynamic presentation in our Live Lounge Theatre.**

Full Demonstration Sessions (€1,850)

First launched back at ACDM20 to great acclaim, our Demonstration Sessions provide a dynamic platform for organisations to engage directly with industry leaders. These sessions offer an ideal opportunity to present cutting-edge software solutions or highlight recent successful projects, giving you the stage to impress.

Located adjacent to the main conference agenda, each Demonstration Session is allocated a 45-minute slot in a dedicated room close to the main activities. This convenient positioning enhances attendee flow and maximises exposure for your presentation.

Our dedicated conference team supports you throughout the process, assisting with delegate invitations, session promotion, and ensuring you have everything needed for a seamless presentation. The room is fully equipped with advanced AV technology, including sound, screens, and projection systems. Simply connect your laptop using the provided cables and you're ready to showcase your innovations.

Engage, impress, and connect at ACDM27 with a Demonstration Session tailored to highlight your expertise and solutions to a focused professional audience.



association for **clinical data management**

www.acdmglobal.org