

# Plenary Session 2

## Interactive Think Tank Panel

Presented by:

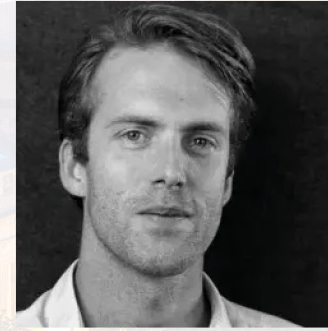
**Robert Nichols** - Strategic eClinical Advisor, NB Solutions

**Bill Byrom** - VP, Product Intelligence and Positioning, Signant Health

**Philippa Waller** - Head of Biometrics, MAC Clinical Research

**Derk Arts** - CEO and Founder, Castor

**Alex Franklin** - Project DM Director – Immuno-Oncology, GSK



Do you think Pharma, CRO and Clinical Technology companies are all aligned on dealing with the major data management challenges of the next 5 years?



# What does the adoption of hybrid studies mean for the Data Manager?



Is a successful DM  
recruitment strategy  
all about providing  
a large salary?



# How can smaller data management departments benefit from the wave of tech advancements?



# AI/ML will replace the need for Data Managers within 10 years?

